



DISCUSSION GUIDE

EVALUATING A PUBLIC-PRIVATE PARTNERSHIP

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Public Management

Lesson Description

Evaluation is instrumental to a successful public-private partnership. Strong evaluations have a clear logic model, goals and measures and are closely monitored to ensure that desired outputs, outcomes and impacts are achieved. Learn more about these key features and how to evaluate a public-private partnership.

Learning Objectives

1. Describe the importance of the evaluation process.
2. Name the four steps needed for evaluation of a public-private partnership.
3. What does “measure what matters” mean, and why is it important?

Discussion Questions

1. Why is evaluation critical to success?
2. Have you ever evaluated a project or program? What were the key factors you evaluated?

Developmental Action

1. Ask each person in your discussion group to represent a different partner within a public-private partnership. Think of a specific project for this partnership and negotiate with the group what you will be evaluating, how, when and why.

About the Video Presenter

Dr. Eric G. Bing serves as Senior Fellow for Global Health at the George W. Bush Institute, with an emphasis on creating programs that engage both the public and private sectors. He is also a professor of global health at Southern Methodist University. Dr. Bing received his medical degree from Harvard Medical School, a master of public health and a Ph.D. in epidemiology from UCLA, and an M.B.A. from the Fuqua School of Business at Duke University.

